

- When the logo appears alone on a window decal, etc., without other wording, allow margins:



- Allow blank space of at least one half the width of the block "R" logo (no text may be nearer than this) when using the logo on letterhead, signs, etc.:



- Use a logo that is large enough so that all the parts – the block "R," the term REALTOR®, and the symbol "®" – can be seen and read clearly:



- The REALTOR® logo must never be distorted or altered.

- **Don't** eliminate any of the parts of the logo such as the term REALTOR®:

